

24 August to 30 August 2026

Issued 5 September 2026 at 10:39 pm AWST, and archived as issued.

Exits ran at 1,462 cars a day over 7 recorded days, up 0.9% on the 7 days before (1,449 a day over 6 recorded); at least 7,683 of the week's 10,723 carry the seller's own proof of sale.

10,723

up 0.9% (+13) per recorded day on the 7 days before
cars left the market over 7 days, one count per car, no listing of it still live

\$423.15M

their final asking prices, summed: a ceiling on the deals we cannot see, never the deals

7,683

down 6.6% (–78) per
recorded day on the 7 days
before
of them proved sold by the seller's
own page

23,970

down 10.6% (–406) per
recorded day on the 7 days
before
price cuts, against 3,095 rises,
once per car per day

\$1,000

the median cut, where a cut was
made

35d

up 2.9% (+1d) on the 7 days
before
median days advertised at exit,
4,379 proved cars with a published
age, read from the daily series

What Spotlot observed of Australian dealers' public advertising, 24 Aug to 30 Aug. Every figure is read from advertisements, never modelled. Asking prices are asking prices; a sale is an exit the seller marked sold or whose page was withdrawn, and the report says which. Compared with the 7 days before: 7 of 7 days recorded this period against 6 of 7 before, so flows are compared per recorded day.

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1. In brief

The week in 5 sentences, each computed from the figures in the sections that follow and carrying its count or its basis.
Nothing below is a forecast.

- 1 Exits ran at 1,462 cars a day over 7 recorded days, up 0.9% on the 7 days before (1,449 a day over 6 recorded); at least 7,683 of the week's 10,723 carry the seller's own proof of sale.
- 2 Dealers cut 23,970 cars' prices against 3,095 rises: 2.28 cuts a day per 100 cars live, down 9.1% on the 7 days before; the median cut was \$1,000.
- 3 ACT's median used ask moved most, down 3.8% to \$22,990 over 1,512 cars; VIC, SA, TAS, NT held within half a percent.
- 4 Ford Ranger led the market out with 1,207 proved exits, down 11.0% per recorded day; GWM Haval Jolion rose fastest among the twelve, up 22.1% per recorded day.
- 5 Electric cars' median used ask closed at \$42,990 over 3,740 cars, down 2.3% (–\$1,000); their proved exits up 1.4% per recorded day.

2. The period in figures

10,723

up 0.9% (+13) per recorded day on the 7 days before

cars left the market · one count per physical car in the week of its final exit, no listing of it still live; value is each car's final ask, once

\$423.15M

in final asking prices · all bases as advertised · a ceiling, never a deal

7,683

down 6.6% (–78) per recorded day on the 7 days before

of them carrying the seller's own proof of sale

23,970

down 10.6% (–406) per recorded day on the 7 days before

price cuts against 3,095 rises · one count per car per day, however many syndicated copies repeat it; grows as coverage finds more cars

\$1,000

median cut, where a cut was made

150,480

down 1.6% (–2,474) on the 7 days before

cars live at the period's close, one per vehicle

—

median used ask at close · written daily from 5 September 2026; not yet in this issue

—

days recorded · this issue predates the daily series and carries none

3. Against the period before

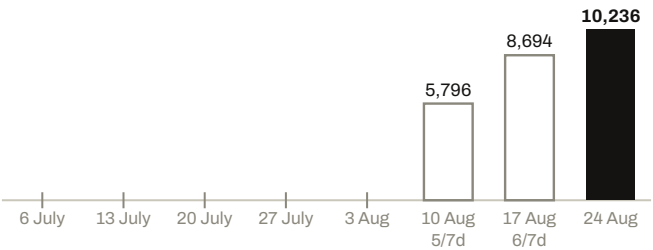
This period against the 7 days before (17 Aug to 23 Aug): 7 of 7 days recorded this period against 6 of 7 before, so flows are compared per recorded day. Flows are summed over each window's recorded days and levels are read on its last recorded day. A window is never filled in, and a comparison the windows cannot bear is left blank with the reason.

MEASURE	THIS PERIOD	THE 7 DAYS BEFORE	CHANGE	PER RECORDED DAY, NOW VS PRIOR
Cars that left the market · cars, one per vehicle	10,236	8,694	up 17.7% (+1,542)	1,462 vs 1,449, up 0.9%
Of them, proved by the seller's page · cars	7,700	7,068	up 8.9% (+632)	1,100 vs 1,178, down 6.6%
Cars with a price cut · cars, once per car per day	23,970	22,979	up 4.3% (+991)	3,424 vs 3,830, down 10.6%
Cars with a price rise · cars, once per car per day	3,095	2,543	up 21.7% (+552)	442 vs 424, up 4.3%
Cars live at close · cars on the last recorded day	150,480	152,954	down 1.6% (-2,474)	—
Median used asking price at close · one price per car, bases mixed	—	—	—	—
Median days advertised at exit · proved exits with a published age, 4,379 and 4,205 cars	35d	34d	up 2.9% (+1d)	—

Median used asking price at close: the national median ask has been written daily since 2026-09-05; neither window has one.

Cars that left the market, the last eight weeks

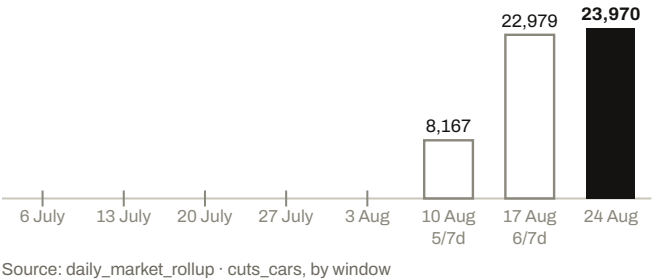
Cars, one per vehicle, summed over each window's recorded days · hollow where a window was not fully recorded · a tick is a window before the series began



Source: daily_market_rollopp · sold_cars, by window

Cars cut, the last eight weeks

Cars repriced down, once per car per day, summed over each window's recorded days · same marks as the left



Source: daily_market_rollopp · cuts_cars, by window

WHAT IT MEANS

Per recorded day against the 7 days before: exits up 0.9%, proved exits down 6.6%, cuts down 10.6%, rises up 4.3%; cars live at close down 1.6%; median days to sell up 2.9%.

4. Day by day

The day-by-day series: withheld. This report was issued before the daily series existed, and an issued report is never rewritten.

5. What left the market

10,723 cars left the market over the period, \$423.15M in final asking prices, at least 7,683 of them carrying the seller's own proof of sale — one count per physical car in the week of its final exit, no listing of it still live; value is each car's final ask, once.

The models that left the market most

Cars, one per vehicle, over the period

MAKE	MODEL	CARS
Ford	Ranger	495
Hyundai	Tucson	248
Toyota	RAV4	240
Toyota	Hilux	239
Ford	Everest	237

Source: sold_car_fact joined to the taxonomy

6. Repricing

23,970 price cuts against 3,095 rises, one count per car per day, however many syndicated copies repeat it; grows as coverage finds more cars; the median cut was \$1,000. That is 2.28 cuts a day per 100 cars live, against 2.50 in the 7 days before: the rate at which dealers are moving prices down, independent of how many cars we watch.

The models repriced most often

Cuts counted once per car per day; the median cut in dollars where one is stated

MAKE	MODEL	CUTS	MEDIAN CUT
Ford	Ranger	1,080	\$1,000
Toyota	RAV4	551	\$802
Ford	Everest	549	\$1,000
Toyota	Hilux	542	\$1,000
Mitsubishi	Outlander	528	\$1,000

Source: listing_event, price changes the dealer made

7. Coverage and what is withheld

Listings monitored by Spotlot, which grows with coverage; not a count of the Australian market. Listings monitored ran from 224,545 to 222,185 over the period, 150,480 vehicles at its close; observed 24 Aug to 30 Aug, 7 days.

new_to_market: withheld. first seen during a coverage ramp is discovery, not listing; withheld until coverage stabilises

median_ask_movement: withheld. a median over a sample whose size moves with coverage measures composition; withheld until a week's n holds still

8. Method

Spotlot crawls dealers' own websites under their robots rules, with an honest user agent, and records what it sees. An observation is one read of one advertisement; a listing is one advertisement; a car is one vehicle however many listings carried it. An exit is a listing that stopped appearing on a page we could still read; a sale is an exit the seller marked sold, or whose page was withdrawn, and the report says which. Nothing is inferred from absence alone. Prices are asking prices as advertised, in the basis the dealer chose. A day the daily roll-up did not run is a gap: it is named, and no line is drawn across it. A comparison with the period before is made over each window's recorded days, per recorded day when the counts differ, and never across a window that recorded nothing.

Issued once and archived as issued. A correction, should one be needed, is appended as a dated note in the next issue; this document does not change. Definitions, the open-defects list and the data-quality register are at spotlot.io/method. Licence and contact: spotlot.io/method.

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